

Aisha Ahmed Hamdy

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Education

- **Doctor of Philosophy in Marketing (PhD)**, Alexandria University, Expected-2026
- **Certified Career Coaching Instructor**, National Career Development Association- Master Training Course- 2025
- **Certified Career Coach**, National Career Development Association (USA) in collaboration with The American University in Cairo (AUC)- 2022
- **Certified Manager (CM)**, The Institute of Certified Professional Managers (ICPM), James Madison University- January 2022
- **Master of science** in Business administration, Alexandria University-March 2019
- **Master of Business Administration (MBA)**, The Arab Academy for Science, Technology and Maritime Transport Marketing major- fall 2012 - GPA 3.98
- **Bachelor of Business Administration**, English section, Alexandria University-June 2006 – Very Good with honors
- **International General Certificate for Secondary Education (IGCSE)**-June 2001

Professional Experience

- **Regional Representative (Alexandria)**, The Central Unit of University Centers for Career Development, Ministry of Higher Education & Scientific Research (May 2023-Present)
 - Represent Alexandria University- Alamein University- Matrouh University at the Ministry's central unit
 - Set long term plans for UCCDs alongside the representatives of the seven regions of Egypt that execute the ministry's key strategies
 - Take part in international tours of career centers to transfer more advanced knowledge to career education in Egypt (e.g. United Kingdom tour including career centers in Universities of Warwick, Birmingham, Aston & Queen Mary)

- Director of **University Center for Career Development (UCCD)**, Faculty of Business, Alexandria University (November 2018-Present)
 - Set long, short term plans and financial budget for the center in coherence with University, external partner (American University in Cairo) and donor (United States Agency for International Development) regulations
 - Lead and direct a team of five to aid and facilitate the training of an average of 50 students a week
 - Prepare weekly, monthly and yearly reports to document the center's activities and progress
 - Create connections with the business world to secure realistic insights about the labor market needs and provide internships and job opportunities
 - Organize and facilitate 2 to 3 round tables yearly to liaise between the academic and the business world to bridge the gap in presence of the International Labor Organization (ILO)
 - Facilitate an average of two Career Development workshops for 60 students a week including Resume writing and Interview skills
- **Assistant lecturer**, Faculty of Business , Business administration department (June 2007-Present)
 - Teach sections for various subjects including Strategic Management, Business ethics and Marketing management to an average of 1000 students a year
 - Prepare questions and cases, marking quizzes and coordinate between students and professors
 - Organize exam sessions, do computer and paper work to prepare for results as well as attend seminars and conferences held at Alexandria University

Other Experience

- Represented Egypt in a cultural conference organized by the European Commission in **Ciotat, France** (October 2006) held as a celebration of the Lumière brothers' and the invention of cinema

Computer and Language skills

- Native Arabic speaker, very good command of spoken French and excellent command of English, International English Language Testing System (IELTS), score band 8
- Proficient use of Microsoft office