### **Doaa Emam Mohamed**

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## **Education:**

**Doctor of Business Administration (DBA),** Faculty of Business, Ain Shams University (ASU), progress 2025

Masters of Business Administration (MBA), Faculty of Business, Ain Shams University (ASU), 2025 **Quantitative Methods Statistics Diploma**, Faculty of Business, (ASU), 2017

Grade: Good

Commercial Applications Computer Science Diploma, Faculty of Business, ASU, 2003

Grade: Very Good

Bachelor of Business, Accounting, Faculty of Business, ASU, 2000

Grade: Good

# **Experience**

Marketing Manager, Career Center, Ain Shams University, ASU, 2023 -present

- Developed and executed marketing strategies to promote the center's services and events.
- Led advertising campaigns across social media.

Director, University Center for Career Development (UCCD), ASU, 2023

- Directed a multidisciplinary team to support student career success across
- Monitored KPIs and reported progress to The American University in Cairo

**Deputy Director,** University Center for Career Development (UCCD), ASU, 2022

- Interviewed around 8000+ students
- Teach career education workshops: Career Planning, Interview Skills, LinkedIn, Job Search

#### Information and Data Specialist, (UCCD), ASU, 2019

- Manage students' and center's data
- Distribute students on courses according to reservation and availability

#### Chief Technical Support, Information Technology Sector, ASU, 2010-2019

- Manage the university operating system
- Draw up the technical support vision
- Ensure timely submission, accuracy and validity of data
- Train the IT team to support the university operating system

**Senior Technical support**, Information Technology Sector, General Department of Public Funds Crime's Investigation Police, 2006 to 2010

- Supported and assisted in managing all data
- Assisted to draw up the technical support vision
- Ensured timely submission and accuracy of data

**Lecturer**, Information Technology Center (ITTC), Central Agency for Public Mobilization and Statistics, 2005 to 2006

Taught individuals different software courses
 Trained employees

#### **Courses**

Career Development Facilitator Training (CDF) by AUC Career Center, (120 instructive hours) on the curriculum of the National Career Development Association (NCDA), 2022

Disability Equality Training for Facilitators (DET) by the International Labour Organization, 2022

The Daring Leader, by AUC, 2021

How to Spot Entrepreneurs (4 workshops), Endeavor Egypt, 2020 **Disability Inclusion Training,** International Labor Organization, 2020

#### **Software Skills**

Proficient use of:

- Oracle
- Visual Basic Programing Language
- C+ Programing Language
- Turbo Pascal Programing Language
- International Computer Driving License (ICDL)
- Microsoft Office (Word, Excel, PowerPoint and Outlook)
- Statistical Package for Social Science (SPSS)
- All Microsoft Operating Systems (Expert User)

## Language Skills

• Arabic is the mother tongue

• Good command of English Language