



Noura Gamal Mahmoud

High-achieving University Economy Lecturer successful at teaching undergraduate students. +9 years in Scientific Research and +7 years Professional Teaching experience. Experienced and dedicated Data Analyst with several years of experience identifying efficiencies and problem areas within data streams, while communicating needs for projects. Adept at receiving and monitoring data from multiple data streams.

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Ismailia, Egypt

EDUCATION

Sep 2022 (started) - March 2026 (expected)

PhD Degree in Agricultural Science.

Department of Agricultural Economics, Zagazig University, Egypt.

Thesis: The Impact of the Application of Quality Systems on the Development of Some Exports of Egyptian Food Industries.

June 2022

Master's Degree in Agricultural Science.

Department of Agricultural Economics, Zagazig University, Egypt.

Grade: Excellent (97.25%).

Thesis: Applications of Electronic Commerce Systems in the Development of Egyptian Agricultural Exports.

May 2017

Bachelor of Agricultural Science.

Program of Marketing Technology and Agricultural Export, Department of Agricultural Economics, Zagazig University, Egypt.

GPA: 3.66 (Excellent with honors).

WORK EXPERIENCE

July 2022-present

Assistant Lecturer.

Program of Marketing Technology and Agricultural Export, Department of Agricultural Economics, Zagazig University, Egypt.

Achievements/Tasks

- ✓ Teaching Courses (Agribusiness - Agricultural Import and Export Control Systems - Agricultural E-commerce - Agricultural International Trade - Marketing and Exporting the Outputs of Agricultural Industries).
- ✓ Lead Training and supervision student groups in presentation work.
- ✓ Conducting practical tests.
- ✓ Conducting assessments and evaluation for students before final exams.
- ✓ Assist the professor in directing and assisting students in their graduation projects.
- ✓ Assist on the department of the examination committees and the examination supervision of the students.
- ✓ Providing teaching services to + 1200 students.

July 2022-present

Career Counseling Specialist (CCS).

University Center for Career Development (UCCD)- Zagazig University-
Faculty of Engineering, Support by The American University in Cairo (AUC) -
U.S. Agency for International Development (USAID).

Achievements/Tasks:

- ✓ Conducting interviews to select the students who will take the courses and workshops offered by UCCD in Zagazig University.
 - ✓ Do Resume Critique in one-to-one sessions.
 - ✓ Conducting mock interviews in one-to-one sessions for students before main interviews.
 - ✓ Assist students for career planning after graduation.
 - ✓ Conducting workshops Sessions for students in (Career Planning - Resume Writing - Job Search - Interviewing skills).
 - ✓ Preparing with team for Job fair and Round table sessions.
 - ✓ Providing services to more than 2600 students through Resume critic and mock interviews.
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July 2020- Present.

Marketing Manager.

Green Valley Groups, 3Aptmint, Borg El Kssas, Ellbiny Haram St, Cairo, Egypt.

Achievements/Tasks:

- ✓ Manage and coordinate marketing and creative staff.
 - ✓ Lead market research efforts to uncover the viability of current and existing products/services.
 - ✓ Collaborate with media organizations and advertising agencies
 - ✓ Brainstorm ideas for new campaigns
 - ✓ Coordinate with the sales team and other departments to produce effective strategies.
 - ✓ Monitor current campaigns, ensuring their staff meets deadlines and complete necessary tasks
 - ✓ Analyze data to evaluate the success of their marketing efforts and come up with new ideas to improve brand marketing and exposure.
 - ✓ responsible for developing, implementing and executing strategic marketing plans for an entire organization (or lines of business and brands within an organization).
 - ✓ responsible for working with executives to determine budgets and targets.
 - ✓ charged with developing pricing strategies for products and services.
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	<p>Jan 2020-June 2021. Marketing Specialist. Amazon US store platform.</p> <p><i>Achievements/Tasks:</i></p> <ul style="list-style-type: none"> ✓ Marketing products on the Amazon platform. ✓ Writing the content for each product that is displayed on the platforms. ✓ Pricing the products that are displayed on the platforms ✓ Determine the stock quantity of products on the Selebrite program. ✓ Make offers to increase sales. ✓ Determine monthly sales. ✓ Calculate the cost of marketing, shipping and profits from sales. <hr/> <p>Jan 2018- June 2022 Teaching Assistant (TA). Program of Marketing Technology and Agricultural Export, Department of Agricultural Economics, Zagazig University, Egypt.</p> <p><i>Achievements/Tasks</i></p> <ul style="list-style-type: none"> ✓ Teaching Courses (Agricultural Import and Export Control Systems - Agricultural E-commerce - Agricultural International Trade). ✓ Lead Training and supervision student groups in presentation work. ✓ Conducting practical tests. ✓ Conducting assessments and evaluation for students before final exams. ✓ Providing teaching services to + 750 students.
<p>RESEARCH PROJECTS</p>	<p>Oct 2016-Present Egyptian Finnish-Project: Improvement of Small Ruminants Productivity. Providing Higher Quantity Feed in Matrouh-Governorate, Egypt.</p> <hr/> <p>July 2016-Present Egyptian Finnish-Project: Enhancing Development of Water Use Efficient Crops & Production Methods to Dry and Saline Conditions. EGY/IKI MTT/FCRI 14208006.</p> <hr/> <p>June 2016-Present Egyptian Finnish-Project: Fields Test and Demonstration using Mixture of Biodegradable Substances (Watering Power).</p> <hr/> <p>Feb 2016-Present Egyptian Finnish-Project: Fields Test and Demonstration with SE-Biodegradable Paper Mulch in Egypt.</p> <hr/> <p>Feb 2016- Present A Strategic Study on Novel Technological Approaches of Transforming Agricultural and Industrial Bio-Wastes into Bio-Products in Nort Sinai-Government.</p>

CETRIFICATES

Jan 2025

First Arab African Leadership Program Certificate.

**National Institute for Governance and Sustainable Development (NIGSD) –
Training Network of Management Institutes in Africa (TNMIA).**

Sep 2024-Nov 2024

Be an Ambassador for Sustainable Development Certificate.

**National Institute for Governance and Sustainable Development (NIGSD) -
Ministry of Planning and Economic Development.**

Nov 2023- April 2024

Employment Skills Training (EST) Certificate.

**Aspire for Training and Development collaboration with the American
University in Cairo (AUC).**

Jan 2023- Feb 2023

Entrepreneurship Instructor certificate.

**AUC Venture Lab- School of Business- the American University in Cairo
(AUC).**

Nov 2022- April 2023

Facilitating Career Development Training Certificate.

**National Career Development Association (NCDA) – The American University
in Cairo (AUC).**

Oct 2022- Dec 2022

Professional Trainer of Training Certificate.

School of Counting Education-The American University in Cairo (AUC).

July 2018

E-learning Training Certificate.

Zagazig University, Egypt.

Oct 2017

**Training Certificate for Converting Agricultural Waste into Vital Products
between theory and practice.**

Arab Organization for Agricultural Development - League of Arab States.

March 2016

Training Certificate for Food Safety Management System (ISO 22000).

Food Technology Research Institution – Agriculture Research Center – Egypt.

<p>EXTRA CURRICULAR ACTIVITY</p>	<p>Jan2024- Present.</p> <p>Member of the list of Economic Experts. Arab Organization for Agricultural Development - League of Arab States.</p> <hr/> <p>Oct 2018- Sep2020</p> <p>Member of the Administrative Excellence Support Unit Quality Center, Zagazig University, Egypt.</p>
<p>PAPER</p>	<p><u>Noura Gamal</u>; <u>Morad Khalil</u>; <u>Ibrahim Ismail</u>; <u>Ahmed Abou Rous</u> THE ROLE OF E-COMMERCE AND ITS APPLICATION IN THE DEVELOPMENT OF EGYPTIAN AGRICULTURAL EXPORTS, Journal of Productivity and Development, Article 10, <u>Volume 27, Issue 1</u>, Page 157-187, January 2022</p>
<p>SKILLS</p>	<p>Language</p> <ul style="list-style-type: none"> ✓ Arabic mother tongue, Excellent in English <p>Computer</p> <ul style="list-style-type: none"> ✓ Professional in Microsoft Word, Excel, Outlook.
<p>INTERESTS</p>	<p>Sports</p> <ul style="list-style-type: none"> ✓ Equestrian sport at the Suez Canal Authority Club <p>Hobbies</p> <ul style="list-style-type: none"> ✓ Reading books and novels. ✓ Write some blogs. ✓ solving problems.

