

Emad Abdelsalam

Associate Professor | Certified Professional Trainer (CPT) | Media Counsellor and Presenter | Training Consultant

Faculty of Social Work
Fayoum University, Egypt
LinkedIn: <https://www.linkedin.com/in/emad-abdelsalam-6b0b3731/>

Cell Phone: +2 01023380063
email: ema03@fayoum.edu.eg

1. ACADEMIC/PROFESSIONAL PARTICULARS

(a) Field of Specialization:

Experienced Associate Professor with a PhD in development and social work and 20 years' expertise in capacity building, project management, and social work. Proven track record in collaborating with NGOs, government authorities, and international donors. Skilled in grant and budget management, training program design, and field research. Proficient in organizing meetings, seminars, and workshops, and writing funding proposals. Committed to community development and creating positive social change.

(b) Education:

Ph.D. in Development and Social Work 2013
Faculty of Social Work, Fayoum University, Egypt
Grade: Excellent

Bachelor's in Development and Social Work 1997
Faculty of Social Work, Fayoum University, Egypt

2. CAREER EXPERIENCE

(a) Academic Positions:

Associate Professor 2019 - Present

Development Department, Faculty of Social Work, Fayoum University, Egypt

- Develop innovative curriculum materials that integrate current social work practices and theories to enhance student learning.
- Conduct research on critical social issues, contributing to academic literature and informing community-based practices.
- Mentor graduate students in their professional development, providing guidance on research projects, field placements, and career planning.

Assistant Professor 2013 - 2029

Development Department, Faculty of Social Work, Fayoum University, Egypt

- Facilitate engaging classroom discussions that encourage critical thinking and application of social work principles among students.
- Publish scholarly articles in peer-reviewed journals to contribute to the advancement of knowledge in the field of social work.
- Collaborate with local agencies to develop community outreach programs that provide practical experience for students while addressing social issues.

(b) Training Positions:

Director 2023 - Present

University Center for Career Development, Fayoum University, Fayoum, Egypt

This center supervised by the American University in Cairo as well as it is a USAID fully funded Project.

- Implement comprehensive career development programs that support students in exploring career paths and enhancing their employability skills.
- Coordinate networking events and workshops that connect students with industry professionals and potential employers.

- Evaluate and assess the effectiveness of career services, using feedback to continuously improve resources and support for students.

Training Consultant

2020

Training Youth Leaders Program in Action Aid Organization, Cairo, Egypt

- Developed and implemented training modules that enhanced leadership skills among youth participants, resulting in a 30% increase in participant engagement.
- Facilitated workshops and interactive sessions that promoted teamwork and problem-solving, leading to improved collaboration among youth leaders.
- Evaluated training outcomes through feedback surveys and assessments, providing actionable insights that refined program effectiveness for future cohorts.

Training Consultant

2018 - 2019

National Upbringing and Community Development Program for Youth, Parliament and Civil Education Department, Ministry of Youth and Sports, Cairo, Egypt

- Designed and delivered comprehensive training sessions focused on civic education and community development, resulting in increased awareness and participation among youth.
- Coordinated collaborative projects with local organizations to enhance program outreach, successfully engaging over 500 youth in community service initiatives.
- Assessed training effectiveness through participant feedback and program evaluations, leading to the refinement of curriculum and methodologies for improved learning outcomes.

Training Consultant

2013 - 2015

Programs for Political Participation, Citizenship, and Civil Education, General Authority for Information, Cairo, Egypt

- Conducted workshops on political participation and civic rights, empowering over 300 participants to engage actively in democratic processes.
- Created educational materials and resources that facilitated understanding of citizenship responsibilities and rights, enhancing program impact across diverse communities.
- Monitored and evaluated program outcomes through surveys and focus groups, providing insights that informed strategic improvements and increased participant satisfaction.

Training Consultant

2014

Project for Empowering Leadership and Management Skills for Women in Collaboration with the International Labor Organization, Cairo, Egypt

- Facilitated leadership development workshops that equipped over 200 women with essential management skills, enhancing their professional growth and confidence.
- Developed tailored training programs focused on negotiation and communication strategies, resulting in improved workplace effectiveness for participants.
- Evaluated participant progress through assessments and feedback, generating detailed reports that guided future training initiatives and ensured continuous improvement.

Training Consultant

2010

Decentralization Project at the Ministry of Local Development for Executive Leaders, Fayoum, Egypt

- Designed and implemented training modules on decentralization policies for executive leaders, enhancing their understanding of local governance structures and responsibilities.
- Led interactive workshops that fostered collaboration among local officials, resulting in the development of actionable strategies for improved community engagement.
- Assessed training effectiveness through participant evaluations and performance metrics, providing recommendations that refined program delivery and increased impact.

Training Consultant**2009 - 2010**

Civic Educational Program, Fayoum University in collaboration with Maryland University, Fayoum, Egypt

- Developed and delivered engaging civic education workshops that increased student awareness and participation in democratic processes by 40%.
- Collaborated with faculty and stakeholders to create interdisciplinary curricula that integrated civic engagement principles into various academic programs.
- Evaluated program outcomes through participant surveys and feedback sessions, generating insights that informed curriculum improvements and enhanced overall effectiveness.

Training Consultant**2009**

Saqqara Local Administration Training Center, Giza, Egypt

- Conducted training sessions for local government officials, enhancing their skills in public administration and service delivery through hands-on learning activities.
- Created comprehensive training materials and resources that addressed key challenges in local governance, facilitating improved understanding among participants.
- Monitored and assessed training effectiveness through participant feedback and performance evaluations, leading to the refinement of training programs and methodologies.

(c) Media Positions:**Media Counsellor of Fayoum University President****2019 - Present**

Fayoum University, Egypt

- Developing comprehensive media strategies to enhance the university's public image and engagement with stakeholders.
- Coordinating press releases and media events to effectively communicate the university's initiatives and achievements.
- Advising university leadership on media relations and crisis communication to ensure timely and accurate messaging.

Lecturer**2021 - 2023**

Child Media Department, Faculty of Early Childhood Education, Fayoum University, Fayoum, Egypt

- Designed and implemented innovative curriculum materials that enhanced student engagement and understanding of child media concepts.
- Delivered interactive lectures and workshops focused on the impact of media on early childhood development and education.
- Conducted research on media literacy among young children, contributing to published findings in the field of early childhood education.

Presenter**2013 - 2019**

Health and Beauty TV Channel

- Hosted engaging live segments that featured expert interviews and product demonstrations, enhancing viewer interaction and satisfaction.
- Produced and scripted informative content focused on health and beauty trends, resulting in increased audience ratings and engagement.
- Conducted on-location interviews and field reports, effectively showcasing industry events and promoting viewer interest in health and wellness topics.

Director of Training and Research**2010 - 2013***"Speak to Egypt Project", Arab Media Forum for Environment and Development, Cairo, Egypt*

- Conducted comprehensive research on environmental issues affecting local communities, providing data to inform project strategies.
- Analyzed media coverage and public perceptions related to environmental topics, identifying gaps and opportunities for advocacy.
- Presented findings and recommendations to stakeholders, facilitating discussions on enhancing environmental awareness and media engagement.

Child Media Project Officer**2004 - 2007***Plan International, Greater Cairo, Egypt*

- Developed and implemented child-focused media initiatives that promoted awareness and advocacy for children's rights within the community.
- Collaborated with local organizations and stakeholders to create educational content that empowered children and supported their voices in media.
- Facilitated training workshops for children and youth on media literacy and responsible content creation, enhancing their skills and confidence in storytelling.

(d) Development Positions:**Program Officer****2013 - 2015***Youth in Action, Project. Save the Children, Cairo, Egypt*

- Implemented youth engagement initiatives that empowered participants to advocate for their rights and contribute to community development.
- Facilitated workshops and training sessions that enhanced the leadership and life skills of young people involved in the project.
- Evaluated program outcomes through surveys and feedback sessions, using insights to refine project strategies and improve impact.

General Coordinator of Technical Support**2010 - 2011***"Wayana" Foundation, Cairo, Egypt*

- Coordinated the delivery of technical assistance to project teams, ensuring effective implementation of community development initiatives.
- Developed training materials and conducted workshops that enhanced the skills of staff and local partners in project management and best practices.
- Monitored project progress and outcomes, providing feedback and recommendations to improve efficiency and impact in community interventions.

Community Development Supervisor**1998 - 2007***Plan-International, Cairo, Egypt*

- Led community assessments to identify needs and priorities, ensuring that programs were aligned with the specific requirements of local populations.
- Facilitated training sessions for community leaders and volunteers, empowering them with skills to implement development initiatives effectively.
- Collaborated with local stakeholders and organizations to foster partnerships that enhanced the sustainability of community development projects.

(e) Administrative Positions:**Director****2022 - 2023***Research Center, Faculty of Social Work, Fayoum University, Egypt*

- Led interdisciplinary research projects that addressed critical social issues, resulting in published studies and policy recommendations.
- Coordinated collaborations with academic institutions and community organizations to enhance research impact and outreach.

- Managed grant applications and funding proposals, successfully securing resources to support innovative research initiatives and enhance the center's capabilities.

Director

2015 - 2017

University Center for Crisis and Disaster Management, Fayoum University, Egypt

- Developed comprehensive training programs for students and community members on crisis response and disaster management strategies.
- Coordinated interdisciplinary research projects that examined the impact of disasters on vulnerable populations and informed policy decisions.
- Established partnerships with local emergency services and organizations to enhance community preparedness and response efforts.

3. LANGUAGE AND COMPUTER SKILLS

(a) Language Proficiency:

- Arabic: Mother Tongue
- English: Very Good

(b) Computer Skills:

- SPSS, Endnote, MS Office, Typing, Windows OS, Canva.
- Typing speed: Arabic 50 Word/ minute - English 50 Word/Minute