

## **Shaimaa Rabee**

Damietta, Egypt

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### **EDUCATION**

Master's Degree (in progress), Public Health and Community Department

Port Said University, 2024 – Present

Bachelor's Degree in Nursing, Cairo University, 2009

### **CAREER RELATED EXPERIENCE**

Career Development Specialist, UCCD – Damietta University | 2024 – Present

Certified Professional Trainer, American Chamber | 2024

Employability Skills TOT, Aspire International | 2024

Entrepreneurship TOT, Venture Lab, AUC | 2024

Clinical Instructor, Faculty of Nursing, Damietta University | 2022 – Present

- Delivered 20+ health coaching sessions on topics including Bullying, Healthy Nutrition, First Aid, Occupational & School Health, Disaster Management, Addiction, Lifestyle Change, and Women's Health.

- Speaker at multiple public health and community service conferences.

- Participated in major national health initiatives: 100 Million Seha, Hayah Karima, Golden 1000 Days.

Clinical Instructor, Faculty of Medical Science, MSTU | 2009 – 2011

### **ADDITIONAL EXPERIENCE (FREELANCE)**

Freelance Content Creator | 2011 – 2021

Copywriter & Scriptwriter

- Developed over 1000 high-performing articles and 100+ medical TV programs.
- Created and managed editorial calendars to meet strategic goals.
- Worked across social media and digital platforms.
- Built media partnerships and collaborated with influencers.
- Used analytics tools to track content performance.
- Produced written content for diverse media: social, web, and TV.

## **SKILLS**

- Languages: Arabic (native), English (very good), French (good)
- Tools: Microsoft Office (advanced)
- Training & Public Speaking
- Content Strategy & Media Preparation
- Social Media Management & Analytics

## **HOBBIES & INTERESTS**

- Public Speaking & Influencing
- Community Health Services
- Cooking Program Development
- Reading & Research